

North Beach Arts and Crafts Fair: 2009

Planning Committee:

Chair: (Vendor coordinator)

Sue Schultz: nzschultz@yahoo.com

Marketing and Advertising

Kate Rappe: kate@cmykate.com

Volunteer Coordinator and Webmaster

Debbie Bayliss: debbiehender@hotmail.com,

PTA Board Representative

Bobbie Miller: bobbijmiller@gmail.com

Carnival Assistant: Dunk Tank Organizer

Tristi Sirotzki: sirotzki@comcast.net

Event Logistics

Heather Ford: heatherrennieford@hotmail.com,

Carnival and Raffle Organizers

Jackie and Jason Greekas: greekas@comcast.net,

Bake Sale Organizer

Tami Horiuchi: dthoriuchi@comcast.net,

Community Raffle Donations

Jennifer Riker: jenniferkolodny@hotmail.com

Food Vendors:

Dantes Hotdogs: derivera@earthlink.net

Skillet Street Food: eat@skilletstreetfood.com

Gabriels Fire BBQ: slimp@comcast.net

Synopsis:

The craft fair demands a large investment of time for the planning committee, especially in the last few weeks leading up to the fair. As Chair of the committee you can expect to put in at least 40hrs per week and more in the last few weeks leading up to the fair. The person taking on the advertising and marketing can expect the same time commitment.

The remaining members of the planning committee need to be prepared to invest 10-15hrs per week initially and 20-25hrs per week in the last few weeks leading up to the fair.

Unfortunately there is only so much you can do 4-6 months in advance of the fair and the real work and time commitment comes in the last 4-6 weeks. The fair requires a committed, detailed and dedicated planning committee, and many volunteers. Volunteers are always a challenge to recruit.

In the past the North Beach Arts and Crafts Fair has been a community based fund raiser for North Beach school and is a popular event for both the school and the community. However, it may be time to reassess the amount of work and time commitment versus the profit.

The community and vendor raffles bring in a lot of money. Give classrooms the opportunity and time to pre sell raffle tickets. The Carnival was popular and very profitable, especially the dunk

tunk. The main attraction in the dunk tank was the principal and teachers. \$1 for three balls. Adults paid \$10 for three balls to dunk the principal and brought in a lot of money.

The Carnival and raffles made the craft fair more profitable in 2009. There were less vendors in 2009 than in past years.

More detailed information is available in the Craft fair binder along with a CD containing all the 2009 files. The binder is located in the PTA room. Please do not hesitate to contact me if you have questions. I am happy to help transition the next planning committee.

Don't forget to fill out all the required permits.

School Building permit: Debbie Passi North Beach Elementary School Secretary

Trade Show permit: Amy Miles, PTA Treasurer and JoAnn Burrett PTA, President

Fire Department permit: Amy Miles, PTA Treasurer and JoAnn Burrett PTA, President

Gambling permit: Amy Miles, PTA Treasurer and JoAnn Burrett PTA, President

Sue Schultz

Chair, NBACF, 2009

October 2009 Craft Fair Financial Analysis

	Craft Fair	Bake Sale	Carnival	Raffle
Income	\$3,700.00	\$ 926.72	\$1,196.30	\$1,831.25
Expense	\$ (643.32)	\$ (46.80)	\$ (222.27)	\$ -
Additional approx. Anticipated Expense (invoices not rec'd)	\$ (775.00) SPS Building Rentals	\$ -	\$ (150.00) Dunk Tank Rental	\$ -
Net Income	\$2,281.68	\$ 879.92	\$ 824.03	\$1,831.25